



JEWEL-EX



# JEWELLERY EXHIBITION

- B2C

[Edition - II]

POWERED BY

**BUOYANT**  
media

95002 88222

23

FRIDAY

24

SATURDAY

25

SUNDAY

JUNE 2023

TIME: 11AM - 8PM

**Radisson**<sup>®</sup>  
SALEM

BANGALORE HIGHWAY, MAMANGAM,  
SALEM - 636302, TAMIL NADU, INDIA

## INTRODUCTION

BUOYANT MEDIA IS A DECADE OF EXPERIENCED FIRM IN EXHIBITION INDUSTRY, HAVING DONE MORE THAN 1000+ EVENTS & 42 OWN EXHIBITIONS IN SOUTH INDIA, WE ARE PIONEER IN EXHIBITION INDUSTRY, WIDE RANGE OF BUSINESS COLLABORATIONS AND CONVERSIONS TAKEN PLACE IN ALL OUR EXISTING EXHIBITIONS.

## ABOUT JEWEL-EX

JEWEL-EX 2023(EDITION II), SALEM IS AN MEETING POINT WERE JEWELLERS WILL REPRESENT THEIR LATEST JEWELLERY COLLECTION UNDER ONE ROOF . REINFORCE YOUR BRAND'S POSITION IN THE REGIONAL MARKET "EXHIBITION AT JEWEL-EX IS A GREAT WAY FOR JEWELLERY BRANDS TO EXPOSE". THIS PLATFORM HELPS JEWELLERS TO REACH HNI(HIGH NETWORTH AUDIENCE).

## WHY EXHIBIT?

SELL YOUR PRODUCTS DIRECTLY TO THE POTENTIAL CONSUMERS AND TAP INTO GROWING DEMAND FOR FASHIONABLE JEWELLERY & LUXURY ACCESSORIES, EXPAND YOUR NETWORK AND NET WORTH,

## WHO CAN EXHIBIT?

A WIDE RANGE OF PLATINUM, DIAMOND, GOLD, SILVER JEWELLERY, BRIDAL COLLECTION AND SILVER ORNAMENTS CAN BE EXHIBITED IN JEWEL-EX.





## ABOUT VENUE

MOST PRESTIGIOUS STAR RATED VENUE AND IT IS CONVENIENTLY LOCATED ON THE BANGALORE HIGHWAY, SALEM. PERFECTLY POSITIONED FOR BUSINESS LEISURE TRAVELLER, 15MINS FROM AIRPORT AND JUST 2KMS FROM RAILWAY STATION. MAGNIFICENT EXHIBITION SPACE AND THOUSANDS OF HIGH-QUALITY ATTENDEES, IT'S A SUPERLATIVE PLATFORM FOR YOU TO SHOWCASE YOUR BRAND.

## VISITOR PROFILE

WOMEN ENTREPRENEUR'S HOUSE WIFE'S, LARGE FORMAT RETAILERS, CORPORATES, PROFESSIONALS, TRADE ASSOCIATIONS CLUBS, SME'S & MSME'S, ENTREPRENEURS, JEWELLERY INDUSTRY MANUFACTURERS, DISTRIBUTORS & DEALERS BRAND OWNERS, GOVERNMENT OFFICIALS AND MANY MORE, **1000+** POTENTIAL FOOTFALLS EXPECTED.

## MARKETING STRECH



360° VISITOR MARKET



SOCIAL MEDIA PROMOTION



STRONG MEDIA PARTNERS  
& SUPPORTING CLUBS



E-MAILS, WHATSAPP  
& SMS CAMPAIGN



PRINT ADVERTISEMENT



DIRECT INVITATION

OUR PRESTIGIOUS  
**43<sup>rd</sup>** EXHIBITION





JEWEL-EX

FOR DETAILS:

**BUOYANT MEDIA**

0422 4332337 / 95002 88222 / 333

No:21-C, SRIRAM LAYOUT, NSR ROAD,  
SAIBABA COLONY, COIMBATORE-641011, TN, INDIA.

MAIL: [INFO@JEWELLERYEXHIBITION.IN](mailto:INFO@JEWELLERYEXHIBITION.IN)

WEB: [WWW.BUOYANTEVENTS.COM](http://WWW.BUOYANTEVENTS.COM)

[WWW.JEWELLERYEXHIBITION.IN](http://WWW.JEWELLERYEXHIBITION.IN)

POWERED BY



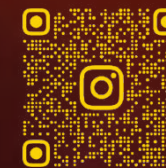
PROUD MEMBER PROUD MEMBER PROUD MEMBER



FOR E-BROCHURE



FOR REGISTRATION



BUOYANT.EVENTS



FACEBOOK

SOCIAL MEDIA PARTNER

IT PARTNER

FM PARTNER

LOGISTICS PARTNER

