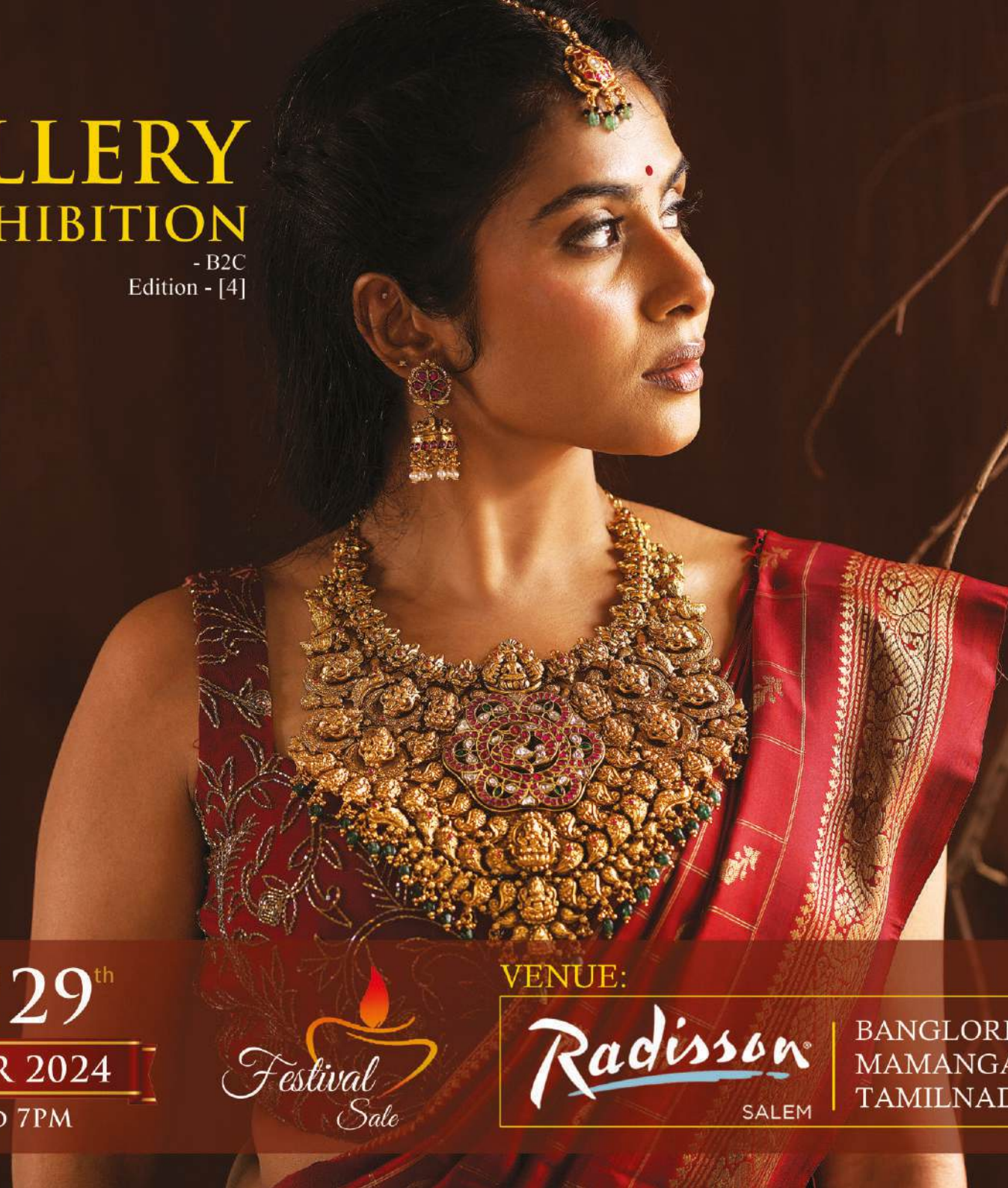




JEWELLERY EXHIBITION

- B2C
Edition - [4]



27th, 28th, 29th

SEPTEMBER 2024

TIME: 10AM TO 7PM



VENUE:

Radisson
SALEM

BANGLORE HIGHWAY,
MAMANGAM, SALEM - 02.
TAMILNADU, INDIA.

POWERED BY
BUOYANT
media
95002 88222

INTRO

BUOYANT MEDIA HAS A DECADE OF EXPERIENCE IN THE EXHIBITION INDUSTRY. HAVING DONE MORE THAN 1000+ EVENTS & 48 OWN EXHIBITIONS IN SOUTH INDIA, WE ARE PIONEER IN EXHIBITION INDUSTRY, WIDE RANGE OF BUSINESS COLLABORATIONS AND CONVERSIONS HAVE TAKEN PLACE IN ALL OUR EXISTING EXHIBITIONS.



JEWEL - EX

JEWEL - EX 2024 EDITION - 4, SALEM IS A MEETING POINT WHERE JEWELLERY COLLECTIONS UNDER ONE ROOF REINFORCE YOUR BRAND'S POSITION IN THE REGIONAL MARKET. A JEWELLERY EXHIBITION IS A GLEAMING SHOWCASE OF EXQUISITE CRAFTSMANSHIP AND TIMELESS BEAUTY. IT'S WHERE DESIGNERS, ARTISANS, AND BRANDS PRESENT THEIR FINEST CREATIONS, OFFERING VISITORS A GLIMPSE INTO THE WORLD OF DAZZLING JEWELS AND UNIQUE DESIGNS.

WHO CAN EXHIBIT

A WIDE RANGE OF GEMS, DIAMONDS, PLATINUM, GOLD & SILVER JEWELLERY. ESTABLISHED JEWELLERY BRANDS AND RETAIL COMPANIES GOLD / SILVER ORNAMENTS & BRIDAL COLLECTION CAN BE EXHIBITED IN JEWEL - EX.



WHY EXHIBIT

JEWELLERY EXHIBITIONS OFFER A PLATFORM TO SHOWCASE YOUR DESIGNS, CRAFTSMANSHIP, AND BRAND TO A BROAD & TARGETED AUDIENCE. IT'S AN OPPORTUNITY TO GAIN VISIBILITY AND RECOGNITION IN THE INDUSTRY, IDENTIFY & SELL YOUR PRODUCTS, ATTRACTING POTENTIAL CUSTOMERS, PARTNERS & INVESTORS.

ABOUT VENUE

MOST PRESTIGIOUS STAR RATED VENUE AND IT IS CONVENIENTLY LOCATED ON THE BANGALORE HIGHWAY, SALEM. PERFECTLY POSITIONED FOR BUSINESS LEISURE TRAVELLER, 15MINS FROM AIRPORT AND JUST 2KMS FROM RAILWAY STATION. MAGNIFICENT EXHIBITION SPACE AND THOUSANDS OF HIGH-QUALITY ATTENDEES, IT'S A SUPERLATIVE PLATFORM FOR YOU TO SHOWCASE YOUR BRAND.T



VISITOR PROFILE

FROM PASSIONATE JEWELLERY ENTHUSIASTS AND COLLECTORS TO INDUSTRY PROFESSIONALS LIKE RETAILERS AND DESIGNERS, THERE'S A WIDE SPECTRUM OF ATTENDEES. BRIDES AND GROOMS SEARCHING FOR WEDDING ACCESSORIES.HNI, WOMEN ENTREPRENEUR'S, HOUSE WIFE'S, PROFESSIONALS, CORPORATES, TRADE ASSOCIATIONS, CLUB'S, SME'S & MSME'S ENTREPRENEUR'S, JEWELLERY INDUSTRY PEOPLE, GOVERNMENT OFFICALS & MANY MORE.

MARKETING STRETCH



360° VISITOR MARKET



SOCIAL MEDIA PROMOTION



STRONG MEDIA PARTNERS
& SUPPORTING CLUBS



E-MAILS, WHATSAPP
& SMS CAMPAIGN



PRINT ADVERTISEMENT



DIRECT INVITATION



PIC. COURTESY BY VILVA JEWELS



OUR PRESTIGIOUS 49th EXPO



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